

Nancy J. Wood Ph.D., M.F.A.

San Antonio, TX

nancy@nancyjwood.com

<http://www.nancyjwood.com/>

<https://www.linkedin.com/in/nancy-j-wood/>

SUMMARY

Artist/Educator/Instructional Designer with twelve years experience in facilitation, design, development, and assessment of college level online courses. Strong analytical and strategic thinking skills. Exceptional communication skills in all media. Able to take complex information and present it to be clear for a wide range of audiences.

- Incorporates knowledge of adult learning theories and factors that affect learner engagement and success into learning paths for beginning, intermediate and advanced levels.
- 20 years' experience developing activities and assessments to align with learning paths in college level courses, 12 years with fully online college level courses.
- SME on committee to develop Instructional Technology and Design Bachelor's degree program for web or onsite delivery.
- Completed 30 graduate hours in Instructional Design courses as part of Ph.D. program.
- Experienced with ADDIE, Dick and Carey, Kemp, SAM, Rapid Prototyping models for developing instructional learning paths.

EDUCATION

Texas A & M University, College Station, TX. **2013**

Ph.D. Educational Psychology with concentration in Educational Technology

Conducted experimental research into design of online learning environments, measured effects on learner engagement and critical thinking skills. **Coursework focused on instructional design and adult learning.** Dissertation: The relationships of media, task, spatial presence, and critical thinking in an online tutorial designed to teach art criticism

University of California, Los Angeles, CA.

M.F.A. in Fine Arts

Created and exhibited original multimedia works using photography, beta video, audio, environments.

University of California, Los Angeles, CA.

B.A. in Studio Art graduated Cum Laude.

Developed expert skills in Painting, Drawing, Photography, Printmaking, Sculpture, Mixed Media

EXPERIENCE

The Art Institute of Pittsburgh Online Division Jan 2007-November 2016

REMOTE Full Time Online Faculty, Art Foundations (Adjunct 2005-2007).

- Facilitated and designed complex fully online college level learning paths in visual design.
- Achieved 70% student success scores by implementing adult learning theories and strategic

placement of activities and assessments to reinforce concepts.

- Coached 800 geographically dispersed learners annually. Identified performance gaps, created solutions.

Instructional Design duties included the following:

- Worked with SME's to develop activities, media and assessments that aligned with learning paths.
- SME on committee to develop new Instructional Technology and Design Bachelor's degree program for web or onsite delivery. Wrote rubrics, designed activities, and assessments and developed learning paths for individual courses and overall degree program.
- Tested, analyzed, and evaluated LMS courseware during 12 agile SAM iterations.
- Producer, designer for a pilot instructional game in Second Life and Moodle.
- Developed online learning outcomes assessment instrument delivered in eCollege.

American Intercontinental University, San Antonio, TX

Chairperson of Visual Communications Program, and Director of Faculty Development, pre-opening, July 2004 to January 2005, Adjunct Online Jan 2005 to Jan 2007.

- Developed course lesson plans and materials and textbooks for proposed San Antonio campus.

San Antonio College, San Antonio, TX

Assistant Professor, Department of Visual Arts and Technology, August 1999 to June 2004

- Authored and taught 5 new Instructional Media courses using Dreamweaver, Flash, Premier, HTML, CSS, Actionscript. Developed original course content, exercises, major assignments, and assessment instruments.
- Students' work received local and national design awards.

The Art Institute of Houston, Houston, TX

Computer Animation Instructor, Sept 1997 to July 1999

- Taught traditional and computer generated animation and multimedia courses using Painter, PhotoShop, Director, Premier, Perception, 3D Studio MAX, and Sound Forge, on both MAC and PC platforms. Organized a student exhibition on the Las Vegas Museum of Art web site.

SOFTWARE PROFICIENCY

- **Graphics:** All Adobe Creative Suite graphics, animation, video- editing, and web design programs including Photoshop, Illustrator, Muse.
- **Instructional Design:** Camtasia, Captivate, Articulate, InVision, Authorware, SCORM, Director, Flash, Dreamweaver, HTML, CSS.
- **Other:** Powerpoint, Excel, Visio, Project Manager, Endnote, SPSS, Amos, Qualtrics.
- **Learning Management Systems:** eCollege, WebCT, Blackboard, Moodle, Canvas, D2L, Second Life, Thinking Worlds,
- **Web Conferencing:** Adobe Connect, JoinMe, GoToMeeting, ClassLivePro, Skype.

PUBLICATIONS

- Wood, N. (2013) The relationships of media, task, spatial presence, and critical thinking in an online tutorial designed to teach art criticism. Accepted for publication in the American Journal of Educational Research
- Wood, N. (2012) Spatial presence in virtual learning environments. In S. Gregory, M. J.W. Lee, B. Dalgarno, & B. Tynan (Eds.), *Virtual Worlds in Online and Distance Education, Section 1: Themes and Issues*. Manuscript submitted for review.
- Wood, N. (2011). An Analysis of task structure, media type, learner engagement, and learning outcomes in a tutorial designed to teach learners to critique a work of art. In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011* (pp. 480-485). Chesapeake, VA: AACE.
- Wood, N. & Cifuentes, L., (2009). A virtual world for learning. In: M. Avgerinou & B. Griffin (Eds.), *Selected readings of the International Visual Literacy Association conference 2008: Engaging creativity and critical thinking*. Blacksburg, VA: International Visual Literacy Association.
- Wood, N., & Cifuentes, L., (2009) Integrating virtual world spatial presence into constructivist learning. In M. Simonson (Ed.), *2009 Annual Proceedings - Louisville: Volume #1, Selected Research and Development Papers*. Association for Educational Communication and Technology.

SELECTED CONFERENCE PRESENTATIONS

- 2015 Wood, N. Task analysis of drawing. Poster presentation College Art Association, New York, N.Y.
- 2014 Wood, N. The relationships of media, task, and learner engagement in an online tutorial to teach art criticism. Presented to the National Association of Art Education Convention, San Diego, CA.
- 2011 Wood, N. An analysis of task structure, media type, learner engagement, and learning outcomes, in a tutorial designed to teach learners to critique a work of art..*AACE E-Learn 2011, World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education*.
- 2009 Wood, N., & Cifuentes, L., *Integrating virtual world spatial presence into constructivist learning*. Association for Educational Communication and Technology conference.
- 2009 Wood, N., *The effects of spatial presence in virtual reality on learning outcomes*. Presented at the Southwest Educational Research Association conference, February 2009.
- 2008 Cifuentes, L. & Wood, N., *A virtual world for learning unity, contrast, and emphasis in instructional message design*. International Visual Literacy Association Conference, Blacksburg, Virginia.
- 2008 Wood, N., *Art education, a transformational lens for learning*. Accepted for the National Association of Art Educators annual conference; Proposal was accepted but not presented.
- 2003 Texas Association of Schools of Art Conference co-chair
- 2003 Texas Association of Community College Teachers Association Conference Graphic Arts and Multimedia Program chair.
- 2000-2002 Organized workshops for SIGGRAPH 2002 conference Community Outreach committee.

MEMBERSHIPS

Association for Educational Communication and Technology, National Art Education Association, College Art Association, Association for Advancement of Computing in Education, Association for Talent Development.