

Nancy Wood Ph.D., M.F.A.

nancy-wood@sbcglobal.net

<http://www.nancyjwood.com/>

cloudlearningdesign.com

<https://www.linkedin.com/in/nancy-j-wood/>

SUMMARY

Educator/Instructional Designer with fifteen years' experience in facilitation, design, development, and assessment of college level online courses. Strong analytical and strategic thinking skills. Exceptional communication skills in all media. Able to take complex information and present it to be clear for a wide range of audiences.

- Incorporates knowledge of adult learning theories and factors that affect learner engagement and success into learning paths for beginning, intermediate and advanced levels.
- 15 years' experience developing activities and assessments to align with learning paths in fully online college level courses.
- SME on committee to develop Instructional Technology and Design Bachelor's degree program for web or onsite delivery.
- Completed 30 graduate hours in Instructional Design courses as part of Ph.D. program.
- Experienced with ADDIE, Dick and Carey, Kemp, SAM, Rapid Prototyping models for developing instructional learning paths. Adobe Captivate Specialist and Quality Matters APPQMR certifications.

EXPERIENCE

The University of Texas at San Antonio, June 2019 to present.

Senior Instructional Designer

Oversees the planning, development and delivery of technology-integrated instructional materials, curriculum, and content. Organizes and presents one-on-one and group workshops.

Plans, designs, implements, and supervises the production and implementation of learning content, with, for and through technology. Supports instruction and training through the creation of various learning resources including printed, audio-visual, and interactive content. Creates and delivers faculty professional development workshops.

Collaborates with faculty, subject matter experts (SMEs), training coordinators, students and staff on instructional design issues and needs, optimal design of curriculum and instruction, universal design for learning, accessibility, and effective uses of multimedia for K-12 settings, in alignment with ISTE and TAC standards.

Stays current on research, practices, and trends in the fields of curriculum, instructional design, and instructional technology, to promote and support a culture of innovation and discovery.

TEACH-NOW Graduate School of Education, Jan 2018 to Nov 2019.

Remote Faculty

Taught fully online Teacher Certification courses and Master of Education Courses

to international learners using Adobe Connect and Zoom.
Prepared teaching materials using Articulate Storyline and other web 2.0 tools, facilitated synchronous discussions using Adobe Connect and Zoom.
Evaluated candidate submissions and media presentations.
Provided direction on graduate research proposals.
Oral defense committee chair.
Classes taught: Learning in a Digital Age, Managing the Learning Environment, Student Assessments, Planning and Preparation for Learning, Reading and Literacy, Education Research Process, Education Research Methods, Research Proposals.

The Art Institute of San Antonio Jan 2017-June 2019. Adjunct Faculty.

Taught campus- based college courses in advanced design principles (i.e. page layout, typography, color theory, visual focus, audio and video, print design) using Adobe Photoshop, Illustrator, Dreamweaver, Animate, AfterEffects, InDesign, Premier. Used D2L Brightspace for blended learning.
Classes taught: Digital Imaging, Image Manipulation, Applications and Industries, Emerging Technologies.

The Art Institute of Pittsburgh Online Jan 2005-March 2019. Remote Faculty.

Working from home in San Antonio -Facilitated fully online design classes in a B.A. program. Identified performance gaps, created solutions using Adobe Photoshop, Illustrator, Dreamweaver, Flash (now Animate). Developed courses in eCollege, Moodle and D2L.
Received Teaching Excellence Award Dec. 2007 and recognition for Highest Success Rate in 2013. Was featured in AIPOD Community Faculty Spotlight May 2015.
Classes taught: Digital Imaging, Image Manipulation, Color Theory, Design Fundamentals, Observational Drawing, Perspective, Intro to Web Design.

Online administrative duties included:

Worked remotely on course revisions to develop activities, media and assessments that aligned with learning paths.
Presented faculty development at virtual conferences
SME on committee to develop new Instructional Technology and Design Bachelor's degree program for web or onsite delivery. Wrote rubrics, designed activities, and assessments and developed learning paths for individual courses and overall degree program.
Tested, analyzed, and evaluated LMS courseware during 12 agile SAM iterations.
Producer, designer for a pilot instructional game in Second Life and Moodle.
Developed online learning outcomes assessment instrument delivered in eCollege.

American Intercontinental University Online and Cecore Online

Adjunct Online Faculty, 2004-2007

Taught ART 205 Art Appreciation in an online university General Education program for AA and BA degrees.
Facilitated asynchronous online discussions and synchronous online chats, assessed student essay assignments, and contributed to course review and student retention committee activities.
Developed and presented a faculty development session on motivation in 2005. Received excellent teaching evaluations.

San Antonio College, San Antonio, TX

Assistant Professor, Department of Visual Arts and Technology, August 1999 to June 2004

Authored and taught new multimedia and web design courses, original course content, exercises, major assignments, and assessment instruments. Used Adobe Photoshop, Illustrator, Premier, Dreamweaver, Flash (now Animate), Director. Students' work received local and national design awards.

The Art Institute of Houston, Houston, TX

Computer Animation Instructor, Sept 1997 to July 1999

Taught traditional and computer-generated animation and multimedia courses using Flash (now Animate) Painter, Photoshop, Director, Premier, Perception, 3D Studio MAX, and Sound Forge, on both MAC and PC platforms.

Organized a student exhibition on the Las Vegas Museum of Art web site.

Adjunct Faculty at various colleges and universities in the Houston area. 1994- 1997

Taught Art History 1 and 2, Drawing, and Design Fundamentals, at Houston Community Colleges, Kingwood College, Tomball College, and the University of Houston, Downtown campus.

Used early Adobe, Corel and Macromedia software in design courses.

EDUCATION

Texas A & M University, College Station, TX.

Ph.D. Educational Psychology with emphasis in Educational Technology

Coursework focused on instructional design, adult learning and experimental research. Dissertation: The relationships of media, task, spatial presence, and critical thinking in an online tutorial designed to teach art criticism.

University of California, Los Angeles, CA.

M.F.A. in Fine Arts

Attended on UCLA Art Council Scholarship. Graduate work included mixed media assemblage, sculpture, photography, painting, and video.

University of California, Los Angeles, CA.

B.A. in Studio Art graduated Cum Laude

Attended on National Merit Scholarship. Developed expert skills in Painting, Drawing, Photography, Printmaking, Sculpture, Mixed Media.

PUBLICATIONS

Wood, N. (2013) The relationships of media, task, spatial presence, and critical thinking in an online tutorial designed to teach art criticism. Accepted for publication in the American Journal of Educational Research

Wood, N. (2012) Spatial presence in virtual learning environments. In S. Gregory, M. J.W. Lee, B. Dalgarno, & B. Tynan (Eds.), *Virtual Worlds in Online and Distance Education, Section 1: Themes*

and Issues. Manuscript submitted for review.

- Wood, N. (2011). An Analysis of task structure, media type, learner engagement, and learning outcomes in a tutorial designed to teach learners to critique a work of art. In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011* (pp. 480-485). Chesapeake, VA: AACE.
- Wood, N. & Cifuentes, L., (2009). A virtual world for learning. In: M. Avgerinou & B. Griffin (Eds.), *Selected readings of the International Visual Literacy Association conference 2008: Engaging creativity and critical thinking*. Blacksburg, VA: International Visual Literacy Association.
- Wood, N., & Cifuentes, L., (2009) Integrating virtual world spatial presence into constructivist learning. In M. Simonson (Ed.), *2009 Annual Proceedings - Louisville: Volume #1, Selected Research and Development Papers*. Association for Educational Communication and Technology

SELECTED CONFERENCE PRESENTATIONS

- 2015 Wood, N. Task analysis of drawing. Poster presentation College Art Association, New York, N.Y.
- 2014 Wood, N. The relationships of media, task, and learner engagement in an online tutorial. Presented to the National Association of Art Education Convention, San Diego, CA. 2011
- 2012 Wood, N. An analysis of task structure, media type, learner engagement, and learning outcomes, in a tutorial designed to teach learners to critique a work of art. *AACE E-Learn 2011, World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education*.
- 2009 Wood, N., & Cifuentes, L., *Integrating virtual world spatial presence into constructivist learning*. Association for Educational Communication and Technology conference.
- 2009 Wood, N., *The effects of spatial presence in virtual reality on learning outcomes*. Presented at the Southwest Educational Research Association conference, February 2009.
- 2008 Cifuentes, L. & Wood, N., *A virtual world for learning unity, contrast, and emphasis in instructional message design*. International Visual Literacy Association Conference, Blacksburg, Virginia.
- 2008 Wood, N., *Art education, a transformational lens for learning*. Accepted for the National Association of Art Educators annual conference; Proposal was accepted but not presented.
- 2003 Texas Association of Schools of Art Conference co-chair
- 2003 Texas Association of Community College Teachers Association Conference Graphic Arts and Multimedia Program chair.
- 2000-2002 Organized workshops for SIGGRAPH 2002 conference Community Outreach committee.

GRANTS AND AWARDS

- 2017 Texas State Governor's Office on People with Disabilities artist award for National Disability Employment Awareness Month poster.
- 2017 Featured artist at San Antonio Luminaria Contemporary Arts Festival
- 2016 One of 10 San Antonio artists selected for the San Antonio Department of Creative and Cultural Development's Public Artist Mentorship program.
- 2016 San Antonio Art League and Museum. Ronald C. Keller in Memory of Betty Keller Sponsor Award
- 2013 EDMC Certificate of Achievement for Highest Student Success Rate.
- 2007 EDMC Online Higher Education Excellence in Teaching Award (4.75 or higher on IDEA surveys)
- 2001 ACCD Instructional Innovation Grant
- 2001 Carl Perkins Fund Internet Teachers at Every College project
- 1975 UCLA President's Patent Fund Grant
- 1973-1975 UCLA Art Council Scholarships
- 1969-1973 UCLA Dean's Honor List
- 1969-1973 National Merit Sears Foundation Scholarship-4 years

SOFTWARE PROFICIENCY

- **Graphics:** All Adobe Creative Suite graphics, animation, video- editing and web design programs including Photoshop, Illustrator, Muse, After Effects.
- **Instructional Design:** Camtasia, Captivate, Articulate, InVision, SCORM, Animate, Dreamweaver, HTML5, CSS.
- **Other:** PowerPoint, Excel, Visio, Project Manager, Endnote, SPSS, Amos, Qualtrics.
- **Learning Management Systems:** eCollege, WebCT, Blackboard, Moodle, Canvas, D2L, Second Life
- **Web Conferencing:** Adobe Connect, JoinMe, GoToMeeting, ClassLivePro, Skype.

MEMBERSHIPS

Association for Educational Communication and Technology, College Art Association, Association for Advancement of Computing in Education, International Society for Technology in Education.